

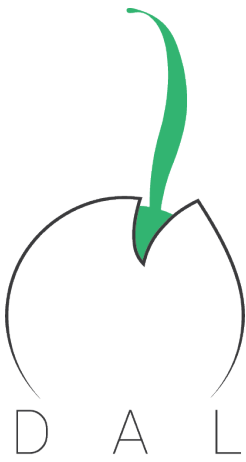
Job Description: Branding - Print

Graphic designer/artist designs graphics for use in media products such as advertising, labels and signage. Typical activities include:

- Working with a ready briefing provided by the project manager, and advising him/her with regard to design style, format, etc.
 - Developing concepts, graphics and layouts for product illustrations and company logos
 - Determining size and arrangement of copy and illustrative material, as well as font style and size
 - Preparing rough drafts of material based on an agreed brief
 - Reviewing final layouts and suggesting improvements if required
- Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.

Qualifications and training required

We are not requiring work experience but a portfolio of work to show is mandatory. This can be obtained through internships, university or holiday work. We also expect a good knowledge of design software, such as Adobe Photoshop or Illustrator.



Key skills required

- Excellent IT skills, especially with design and photo-editing software
- Exceptional creativity and innovation
- Excellent time management and organisational skills
- Accuracy and attention to detail
- An understanding of the latest trends and their role within a commercial environment
- Professional approach to time and deadlines