



Job Description: Graphic Designer / social media

Graphic designer/artist designs graphics for use on social media such as Facebook slides, stories and Instagram Feed. Typical activities include:

- Working with a ready briefing in order to develop graphic concepts for product illustrations.
- Preparing the graphic content on time to be published.

Qualifications and training required

We are not requiring work experience but a portfolio of work to show is mandatory. This can be obtained through internships, university or holiday work. We also expect a good knowledge of design software, such as Adobe Photoshop or Illustrator.

Key skills required

- Excellent IT skills, especially with design and photo-editing software
- Exceptional creativity and innovation
- Excellent time management and organisational skills
- Accuracy and attention to detail
- An understanding of the latest trends and their role within a commercial environment
- Professional approach to time and deadlines